WE CLAIM:

A chewing gum comprising:

a water insoluble portion not including a filler;

a water soluble portion including a flavor; and
approximately 3% to about 15% by weight lecithin.

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2. The chewing gum of Claim 1 wherein:

the elastomer comprises approximately 3% to about 50% by weight of the water insoluble portion;

the softener comprises approximately 3% to about 50% by weight of the water insoluble portion; and

the emulsifier comprises approximately 2% to about 20% by weight of the water insoluble portion.

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- 3. The chewing gum of Claim 1 including an elastomer solvent.
- 4. The chewing gum of Claim 1 including a resin.
- 5. The chewing gum of Claim 4 wherein the resin is chosen from the group consisting of polyvinylacetate, vinylacetate-vinyllaurate copolymer, ethylenevinylacetate and polyvinyl alcohol.
 - 6. The chewing gum of Claim 4 wherein the resin comprises approximately 5% to about 75% by weight of the insoluble portion.
 - 7. The chewing gum of Claim 1 including: a color; and an antioxidant.

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8 A gum base comprising:

an elastomer;

at least 20% by weight lecithin; and

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	9. The gum base of Claim 8 wherein:
	the elastomer comprises approximately 3% to about 50% by weight of
the gu	n base.

10. The gum base of Claim 8 including softener that comprises approximately 3% to about 50% by weight of the gum base.

11. The gum base of Claim 8 including an emulsifier that comprises approximately 2% to about 20% by weight of the gum base.

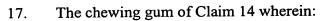
- 12. The gum base of Claim 8 including resin that comprises approximately 5% to about 75% by weight of the gum base.
- 13. The gum base of Claim 8 including elastomer solvent that comprises approximately 3% to about 70% by weight of the gum base.

a water soluble portion including a flavor;
a water insoluble gum base portion that does not include a filler; and at least 5% by weight lecithin.

- The chewing gum of Claim 14 wherein the chewing gum is sugar free.
 - \sim 16. The chewing gum of Claim 14 wherein the water insoluble gum base portion includes:

an elastomer;

a softener;
a resin;
an emulsifier; and
an elastomer solvent.



the elastomer comprises approximately 3% to about 50% by weight of the water insoluble gum base portion;

the softener comprises approximately 3% to about 50% by weight of the water insoluble gum base portion;

the emulsifier comprises approximately 2% to about 20% by weight of the water

insoluble gum base portion;

the resin comprises approximately 5% to about 75% by weight of the water insoluble gum base portion; and

the elastomer solvent comprises approximately 3% to about 70% by weight of the water insoluble gum base portion.

A method for producing chewing gum wherein a resultant gum cud that is produced has reduced adhesion to environmental surfaces as compared to a gum cud produced by typical chewing gum formulations comprising the steps of using a gum base to produce the chewing gum that does not include a filler and adding at least 3% by weight lecithin to the chewing gum formulation.

The method of Claim 18 wherein the lecithin is added to the gum base.

20. The method of Claim 18 wherein the lecithin is added to the water soluble portion.

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